

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Seven Companies to Pitch at Mountain Raise 2022

ASHEVILLE, NC (November 4, 2022) — Join Mountain BizWorks for Mountain Raise, its third-annual “barn raising” for the WNC local economy. This year’s event is November 17 from 5:30 - 8:30 p.m. at plēb urban winery. Guests will hear seven presenting companies pitching live investment crowdfunding offerings with the option to contribute in real time.

This year’s presenters are graduates of Mountain BizWorks’ [ScaleUp](#) and [Invested](#) programs. From an app that helps beekeepers manage their hives to a tool-organizing wall system, each business is unique and poised for growth. Presenters* include:

[HiveTracks](#), based in Creston, NC, builds software that mobilizes bee data for a planet-positive impact with a 20k+ beekeeper community and 200k+ tracked Hives.

[Kitsbow](#) is bringing manufacturing back to the U.S. with purpose-designed cycling apparel in Old Fort, NC.

[Blue Note Junction](#) is Burton Street’s community health and business incubator; backed by multi-use commercial real estate in Asheville, NC, where the health & wealth of the BIPOC community takes center stage.

[Adventure Cocoon](#), located in Asheville, NC, is an upcycled social enterprise that inspires pride, purpose, and opportunity. One thousand saris sold to date, with a women-led team who’ve been rescued from trafficking.

[Wallwerx](#) is reinventing the organization workspace out of Asheville, NC, with products used in industrial facilities, craft rooms, garages, and more.

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[North Cove Leisure Club](#) is building the space for adventures on 157 acres in Marion, NC. Adding short term rentals, wedding venue, and a 3k+ outdoor music venue led by a team with 27+ years of industry experience.

[No Grease!](#) is a group of leading American barber shops dedicated to personal grooming services. Based in Charlotte, NC, the company has evolved into a popular and profitable chain of 13 full-service barber shops; a barber school that has graduated over 500 students; and is launching a new SaaS.

In addition to opportunities to support economic growth, attendees will have ample time to network and enjoy locally crafted drinks and small bites. Space is limited, and tickets are selling quickly. Visit [MountainRaise.org](#) for more information and to purchase tickets.

Thank you to Mountain Raise sponsors [NC Idea](#), [Viking Mergers & Acquisitions](#), [McGuire Wood & Bisette](#), [Incolo](#), and [plēb urban winery](#).

*None of these companies should be assumed to be raising capital unless they otherwise say so during their presentations.

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About Mountain BizWorks

Mountain BizWorks provides learning opportunities, coaching, and financing to emerging and established small businesses in Western North Carolina. We proudly create access to capital and support the local entrepreneurial spirit, in spite of barriers to traditional resources. We turn the dream of business ownership into a reality. For more information, visit [mountainbizworks.org](#).