



E-COMMERCE + WEBSITE SUPPORT

- CHRISTI APODACA** Shopify / Product management / Analytics & reporting / Creating systems for efficiency / Creating financial diversity and stability / Marketing
- CAMI LEISK** Squarespace / Website rebuilds / Domain name management / Shipping strategy / SEO help
- NANETTE ASBURY** Wholesale / Marketing / Website layout and design / General business planning

ACCOUNTING + FINANCIAL SUPPORT

- DEANNA LYNCH** Cash flow projections + budgeting / Quickbooks clean-up / Tax strategy: Reporting losses, re-creating lost records / Start-up stuff: Sales taxes, pricing, business structures

HR/EMPLOYMENT RELATED SUPPORT

- JILLIAN H. WRIGHT** Unemployment filing support / Resume review / Interview prep / Staffing strategy / Start-up support (hiring first employee. handbooks, onboarding)

CREATIVE COACHING + WRITING/EDITING

- J. FAYE D'AVANZA** Resources / Tools for managing stress, overwhelm as creative entrepreneur / Creative engagement strategies (media kits, pitch letters, event marketing and planning, virtual teaching, Substack newsletters)

MARKETING + PROMOTION

- JACQUELINE BOONE** Marketing / Expanding revenue channels / Working with new markets
- LIZ KANTNER** Marketing / Social Media / Newsletters / Marketing Plans

